

REAL CONVERSATIONS. BOLD PERSPECTIVES. UNFILTERED.

SHERIDAN *show*

**Where curiosity
meets conversation.**

MEDIA KIT 2026



ABOUT & THE HOST

THE SHERIDAN SHOW

Some people collect passports. Some collect ideas.
Sheridan collects both.

The Sheridan Show is a live YouTube talk show hosted by Sheridan Labbé, a creative strategist, world traveler, and natural conversationalist who believes every person has something worth learning from. Each week she invites entrepreneurs, creators, friends, local business owners, entertainers, and people whose stories deserve a bigger audience into conversation. Because curiosity doesn't care about titles. It cares about perspective.

Every conversation is honest, thoughtful, and refreshing – filled with unexpected moments, genuine laughter, and questions that stay with you long after the episode ends.

MEET SHERIDAN

Originally from Houston, Sheridan has built a career at the intersection of creativity, strategy, and execution. She combines thoughtful insight with genuine curiosity, structure with spontaneity – the balance that makes the show possible.



SHERIDAN
show

WHY THIS SHOW, WHO IT'S FOR

THE CURIOUS ONES

The Sheridan Show was created from a belief that life becomes more interesting when we stay open to new ideas, new experiences, and the people who broaden our world. Sheridan brings a rare balance to every conversation – thoughtful and direct, structured and spontaneous.

The big ideas and the honest moments. The laughter and the conversations that make you think.

The show is more than an interview – it's a place where people discover new perspectives, celebrate others, and leave a little more curious than when they arrived. Because the right conversation doesn't just entertain us. It expands us.

Made for entrepreneurs, creatives, professionals, dreamers, and lifelong learners drawn to stories of growth, unconventional paths, and the people brave enough to try something different. They come to the show to:

- Discover new perspectives
- Learn from people who have taken bold paths
- Laugh, reflect, and think deeper
- Leave conversations with new ideas and possibilities

They're not just viewers – they're people who want to be part of the conversation.

WHY PARTNER WITH

THE SHERIDAN SHOW

People connect with people.

They remember conversations that made them laugh, think, and see something differently.

The Sheridan Show creates a space where curiosity leads the conversation and meaningful connections are built naturally. Through authentic discussions, thoughtful questions, and unexpected moments, the show brings together a community eager to learn, explore, and discover new perspectives.

Partnering with The Sheridan Show means more than placing your brand in front of an audience.

It means becoming part of *conversations that matter*.

Our partners have the opportunity to connect with viewers who value creativity, growth, authenticity, and experiences that broaden our world.

Because the strongest partnerships aren't just noticed.

They're remembered.

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www.sheridanlabbe.com